

RESEARCH SEMINAR



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN



March 10, 12:00pm - 1:00pm

ESB 243 & Zoom

The Pursuit of Integrity



Lorelei Nickel

Lecturer
Management and
Marketing

Abstract: In recent years integrity has emerged as an institutional value, behavioural expectation, and student learning goal within post-secondary undergraduate business school programs. Despite an increased emphasis on ethics training in the educational, organizational, and legal realms, ethical failures, scandals, and human rights violations continue to occur. Many questions remain as to what must be done to support integrity development and facilitate the ethical conduct of business school graduates in today's complex world. In this presentation, I will share findings from my doctoral research titled *The Pursuit of Integrity: Using Undergraduates' Conceptions of Integrity to Inspire Teaching and Learning Innovation in a Post-Secondary Business School Context*. This research uncovered insights that could be used by business school educators seeking new ways to help students develop a deeper, more transformative understanding of integrity during the educational process. Specifically, I will introduce the conceptual model that I developed from my research findings which visually depicts increasingly advanced ways of understanding integrity. I will also highlight several guiding principles and considerations to help inform individual teaching practice, support curriculum design, and provide a foundation for the creation of a program level integrity development pathway at Edwards.

In-Person: Room 243 (Edwards)

Zoom: [register here](#)

TOGETHER



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Contact us

25 Campus Drive
Saskatoon, SK S7N 5A7 Canada
Tel: (306) 966-4785

Website: edwards.usask.ca/research
Email: research@edwards.usask.ca



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